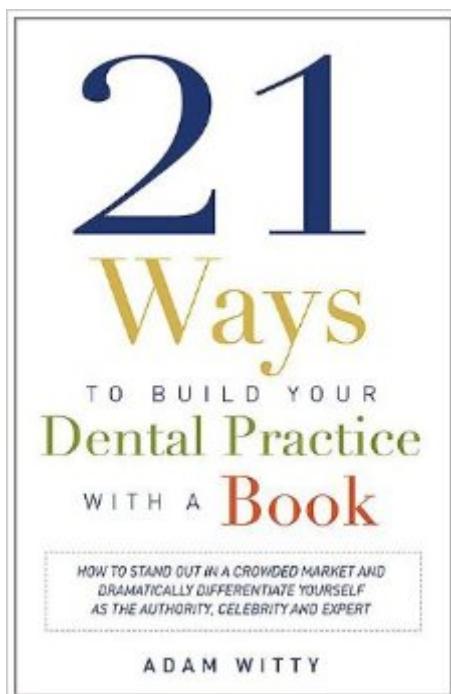


The book was found

21 Ways To Build Your Dental Practice With A Book: How To Stand Out In A Crowded Market And Dramatically Differentiate Yourself As The Authority, Celebrity And Expert



Synopsis

Are you tired of being treated like just another Dentist? Do you want to be recognized as the Expert you really are? Do you want to own the Competitive Edge that only a book can provide? If you answered yes to any of these questions, then you'll want to not just read this book, you'll want to consume it! *21 Ways to Build Your Dental Practice with a Book* shows you myriad ways to use a book to differentiate yourself, elevate how patients see you and gain the top position as the authority right where you live. Inside these pages are simple and concise ways to solve your marketing headaches and frustrations for good. PLUS, six Advantage authors, who are dentists just like you, who once felt the same pain and frustration as you do today, share their stories of success. Ultimately, you will discover how making the decision to write and publish a book has changed their practices, forever, and how it will change yours too. You will learn: How to gain instant authority as an esteemed expert with a book How to use a book as the ultimate practice builder How to use the "author's effect" • to have people saying "YES" to you, before they become patients How to use a book to dissolve fee sensitivity How to use a book to double or triple patient referrals And so much more!

Book Information

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Customer Reviews

Good book; a bit heavy on the self promotion.

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